



## **Media Advisory**

*For immediate release on September 1<sup>st</sup>, 2017*

### **Processing Changes at The Lending Cupboard**

In order to continue our commitment to providing quality customer service, meeting the ever-increasing demand and rising operational costs, The Lending Cupboard will be introducing a \$10.00 processing fee for all loan applications, effective September 1st, 2017.

“The fee is being introduced to offset the rising costs of overhead and operations for The Lending Cupboard, and to help us be sustainable to meet the growing demand for our services,” explains Executive Director Dawna Morey. “This is not a rental fee, as The Lending Cupboard remains committed to loaning equipment to the community at no cost.”

The Lending Cupboard will ensure that no one will ever be turned away. Clients for whom the fee represents a barrier can request to have the fee waived. Moreover, for a donation of \$25 or more, the fee is automatically waived.

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For more information, contact:

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### **BACKGROUND**

In 2006, a new and unique community initiative was created in Red Deer, lending medical equipment to those who need it, without cost. Roughly 400 pieces of equipment were loaned out in that first year of operations.

In 2016-17, over 17,000 pieces of equipment were processed by The Lending Cupboard representing over 9,800 clients served across greater Central Alberta, and beyond. Today, The Lending Cupboard has a part time staff of 4 and over 80 volunteers, led by a full time Executive Director. We are open to the public on Monday/Wednesday/Friday from 9:00 am – 4:30 pm.